Great Plains eOrder

Great Plains eOrder provides an out-of-the-box Internet storefront that seamlessly integrates with Great Plains Dynamics[*]. Your established customers and salespeople will appreciate being able to order from you directly over the Internet, saving them time and increasing the accuracy of their orders. And you'll love eOrder because it's easy to implement. With eOrder, Internet orders pass directly into your order entry system and product and pricing information is always accurate.

Here are just some of the advantages you'll gain with eOrder:

Generate more revenue: eOrder is a nearly effortless way to increase your sales by making it easier for your customers to order the products they need, when they need them.

Improve your sales efficiency: eOrder means your customers can order when it's convenient for THEM, wherever they are, because you'll be "open for business" around the world, 24 hours a day, 365 days a year. And you won't have to add costly order desk staff.

Increase customer retention: By helping your customers increase their productivity, you'll increase customer satisfaction and give them one more reason to do business with you, instead of the competition.

Increase the accuracy and efficiency of your sales order process: Customer orders are entered directly into your sales order processing system, saving your order entry staff time and eliminating the errors that can result from re-entering orders.

Eliminate costly order entry errors: You can eliminate cumbersome and error-prone fax, telephone and mail orders, speeding your response time, delivering accurate orders out to your customers faster, all while avoiding data re-entry errors.

Eliminate "just checking" calls: eOrder enables customers to enter orders AND review their order status at any time. This means they can find out instantly whether their order has been processed and fulfilled.

Empower your sales force: By enabling employees to place orders electronically and securely over the Internet, sales executives across the country and around the world can enter and review their orders at any time and without making you duplicate order entry and review efforts.

Great Plains eOrder enables your customers and salespeople to:

Enter orders online: From anywhere, at anytime, your customers and salespeople can enter their own orders, safely and securely.
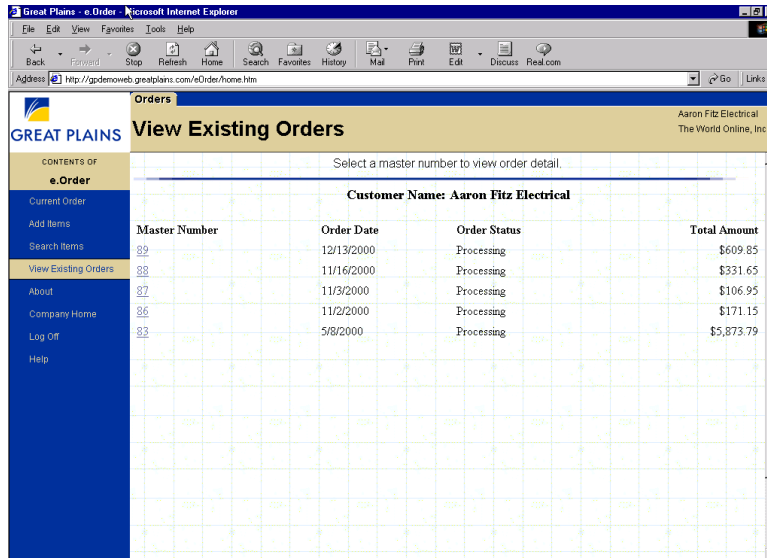

Allow your customers to enter orders anytime, anywhere.

Pay with an offline credit card option: In addition to "On Account" orders, your established customers can choose to pay with a new offline credit card option. This provides your customers the ability to pay at the time their order is placed.

Take advantage of customer-level pricing: Preferred pricing for your customers is a snap with eOrder, so your customers receive the price they expect every time they order from you.

View order status online: Customers and salespeople can instantly see how their order is progressing, whenever they want to, without having to call your sales desk.

Customers can easily view any of their existing orders, and see what the order status is at anytime, 24 X 7

Great Plains eOrder is:

Easy to implement, easy to maintain: No need to create an e-commerce storefront, because eOrder provides one out-of-the-box. In addition, there's no need to develop an Internet catalog from scratch. eOrder lets you decide which items in your inventory you wish to offer to your customers, and takes care of the rest of the details for you. Trained employees can simply add a new item to Inventory Management, choose to have it displayed in the eOrder storefront, and auto-generate an web page on your storefront for that item.

Easy to learn, easy to use: Customers and salespeople will have no difficulty filling out their own orders with this simple to understand and use product.

Integrated with your business management system: Items, prices and quantities are all stored in Great Plains Dynamics for Microsoft SQL Server, so there's no need to maintain two disparate systems. When you update prices in Dynamics, your eOrder solution will automatically display the updated prices. Orders entered in eOrder are automatically recorded in Dynamics for fast approval and fulfillment.

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[*] Great Plains eOrder is compatible with Dynamics for Microsoft SQL Server. It is not available for Dynamics running on databases other than SQL Server.

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