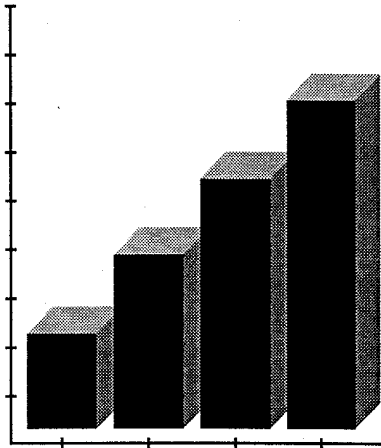


# The **UPTRENDS'** Sales & Marketing Manager



*"Originally designed as a marketing package, UPTRENDS provides a great deal of marketing information. Invest time with UPTRENDS and a significant return can be realized on your investment!"*

**Software Marketing News**

*"UPTRENDS is definitely one of the most intuitive, flexible and business feature/function rich products out there today. "*

**DF, Allied Companies**

*"UPTRENDS is a very strong sales and marketing productivity tool, it is so useful it is hard to classify. And it quite literally fascinates me that I receive such a high standard of support from your extraordinary company. "*

**P.H., Midwest Data Systems**

*"Just wanted to let you know how pleased we are with UPTRENDS. We've been using the program for the past three years and are especially pleased with how UPTRENDS has grown with our company.*

**P.B., Sea Vision, Inc.**

Uptrends Sales, Training &  
Service provided since 1992

*Uptrends Management Software, Inc., providing Service Automation, Sales Automation, Contact Management, and Custom Programming software solutions since 1989.*

## **Key Features**

- Sales Tracking
- Time & Contact Management
- Individual & Group Scheduling
- Order Entry with Inventory Control
- Invoicing
- Marketing Tracking & Analysis
- Sales Scripts
- Sales and Proposal Forecasting
- Detailed Call Analysis
- Flexible Sales Commission Options
- Phone & Email Interface
- Project Planning & Tracking
- Expense Management
- Notes.. Letters,. & Label Printing
- Flexible Reports
- LAN to Remote Computer Data
- Synchronization
- Interface to PalmPilot & IBM ThinkPad
- 32 bit
- Full Documentation in On-line HELP

## **System Requirements**

Windows 95, 98, NT. The LAN version is compatible with most networking software, including Windows NT, Novell NetWare, and Lantastic.

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